

Grayson Fun and Fitness Festival

May 20th 2017



A Festival of Fun and Fitness Activities in Grayson

We are seeking sponsors.

Grayson Cycling Club are holding the annual Grayson Fun and Fitness Festival which provides a free day of fun and fitness for local children, adults and seniors alike - creating not only lasting memories but providing knowledge, resources and inspiration to help build healthy lifestyles and ongoing sports involvement. Through this event everyone will have an opportunity to see many different sports available locally, see what they enjoy, and get information about the programs and places where they can get active with sports in our local area. The festival will showcase sports and fitness professionals and we want to give everyone an opportunity to get involved.

The main attractions will be a stage with live demonstrations of fitness training classes, a large video screen and sound system running exciting, fitness related videos and a vendor village where merchants and service providers can promote their brands and even sell products.

The purpose of GFFF is to increase participation in sports and fitness activities in our community and to give local business the opportunity to be seen by thousands of potential customers. Surveys have shown that the happiest communities in America are ones where there are lots of physical fitness activities and social groups. We want to help Grayson and the surrounding areas to maintain a high quality of life as we grow.

- 1- **Sports & fitness performances** on a stage at the center of activity. To include bicycle RPM/ Spin class; Dance exercise such as Body Jam or Zumba; combat style workout such as Body Combat or Tae Bo; classic martial arts; Gymnastics, dance & cheer teams;
- 2- **Vendor village**- Health & fitness related merchandise and service providers including: active and passive specialties like yoga; physical therapist; massage therapist; fitness trainers; nutritionists; Skin care; sports apparel retailers;
- 3- **Continuous bike riders**- A team of riders will alternate throughout the day to see how many total miles the team can ride.
- 4- **Food & Beverage vendors**- Lunch & refreshment vendors will be available during the event – local favorites and others.

We have some great events booked.

Bodyplex are our main sponsors and will be demonstrating their RPM and GRIT classes. We also have

- Jimmy Stoke BBQ.
- Grayson Coffee House
- Grafts.
- Grayson Cycling Club
- Twinklz
- Benchmark.
- About Body and Mind
- Impact Kick Boxing.
- Witness through fitness
- YMCA.
- Ski Bob.
- Whitetail Bicycles.
- Face Painting.
- BodyPlex RPM.
- DJ and MC.
- BodyPlex GRIT.
- Music
- David Green.

So please come and join us, either as a sponsor or as a vendor. We would love to have your support.

Full Details on www.GraysonFunandFitness.com Or at our Facebook Page Grayson Fun and Fitness

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Sponsorship – Proposal.

- 1 GOLD sponsor. 1 only **SOLD – Taken by Bodyplex, Grayson.**
 - a. Branding on all marketing.
 - b. Branding on all banners.
 - c. Free full page advert in Program.
 - d. Headline in the program and carry a page 3 editorial.
 - e. Premium spot vendor booth in the main stage village.
- 2 Silver Sponsorship – Up to 5 companies.
 - a. Logo on marketing material.
 - b. Free half page advert in the program
 - c. Free editorial in program
 - d. Free booth in the main stage village area
- 3 Bronze Sponsor – Up to 10 companies.
 - a. Logo on all the banners at the event.
 - b. They will appear in the program on a page identifying all the bronze sponsors.
 - c. Free Booth.
- 4 Water Sponsor - As this is a sports event we are looking to provide free water, water supplied to the athletes on the stage, to the cyclist, to the runners and to the general public. This would include a free booth at the vent. This will come with a bronze sponsorship **\$1,250.00**
- 5 Give away bags - An idea is to provide bags for everyone to take material home with them, this is another sponsorship opportunity. This will come with a bronze sponsorship. **\$1,250.00**

For more information please email info@graysonfunandfitness.com or call Rob Lee on (770) 241-6095

Company/Group/Name _____

Contact Phone Number _____

Mailing Address City State Zip _____

E-Mail Address _____

Signed By _____
Signature Name Company / Organization Date